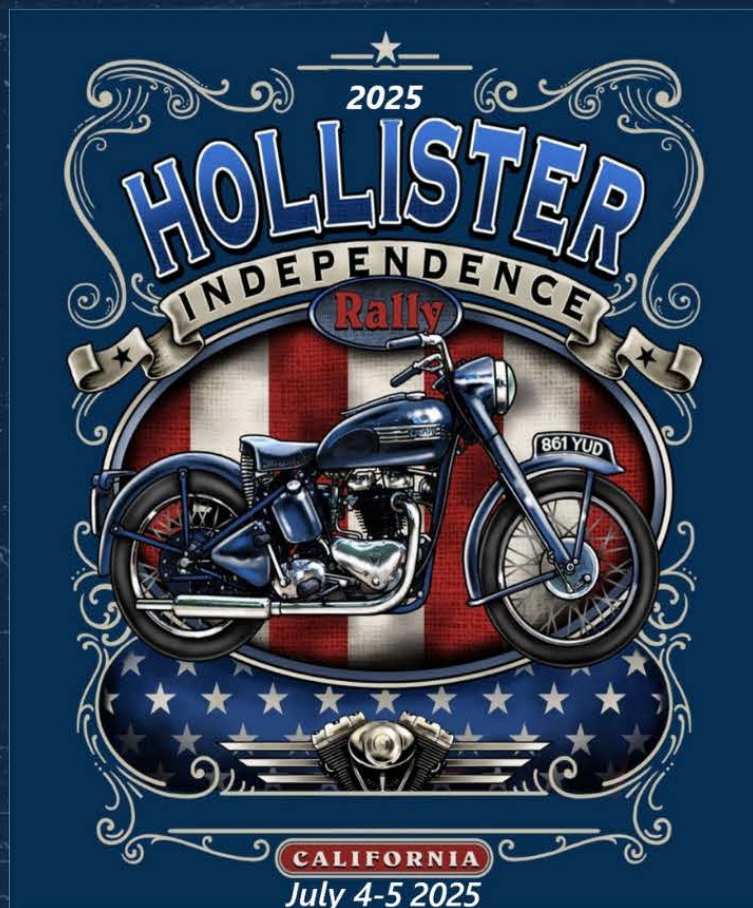


SPONSORSHIP OPPORTUNITIES

HOLLISTER INDEPENDENCE *Rally*

JULY 4-5, 2025



ROADSHOWS, INC

PO Box 2994, Reno, NV 89505-2994

Randy Cell: 775-690-2035 / Office: 775-329-7469

www.roadshowsreno.com admin@roadshowsreno.com

HOLLISTER INDEPENDENCE RALLY 2025

SPONSORSHIP PACKAGES



LEVEL VII - HOLLISTER ..CUSTOM PACKAGE

FROM \$30,000

Custom sponsorship package can be tailored to provide additional benefits based on your specific needs, such as increasing the numbers on the benefits listed below.



LEVEL VI

\$20,000

- 15 Hollister Rally VIP Registrations (Driver & Passenger)
- 15 Hollister Rally VIP Registrations (Driver & Passenger)
- 20' x 40' Booth Space
- 12 Official Event T-Shirts in Assorted Sizes
- 12 Official Ride Pins
- 1,000 Official Pocket Programs upon request
- Two (2) Full Page Ads in Program ***if Paid and Submitted Before 5/1/25***
- Logo on Four Event towers placed throughout the event area
- Public Address Announcements: Limited Sponsor Recognition During Event Sponsor a Stage Saturday
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)

Signage/Banners:

- Listing in Media Advertising
- 300 x 100-pixel banner ad on the Hollister Rally page of www.roadshowsreno.com for one year (Sponsor must provide banner)

JULY 4-5, 2025



HOLLISTER INDEPENDENCE RALLY 2025

SPONSORSHIP PACKAGES



LEVEL V

\$15,000

- 10 Hollister Rally VIP Registrations (Driver & Passenger)
- 20' x 20' Booth Space
- 10 Official Event T-Shirts in Assorted Sizes
- 10 Official Ride Pins
- 750 Official Pocket Programs upon request
- Full-Page Ad in Program ***if Paid and Submitted Before 5/1/25***
- Logo on Four Event towers placed throughout the event area
- Public Address Announcements: Limited Sponsor Recognition During Event Sponsor a Stage Friday
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)

Signage/Banners:

- Listing in Media Advertising
- 300 x 100-pixel banner ad on the Hollister Rally page of www.roadshowsreno.com for one year (Sponsor must provide banner).



LEVEL IV

\$10,000

- 8 Hollister Rally VIP Registrations (Driver & Passenger)
- 10' x 20' Booth Space
- 6 Official Event T-Shirts in Assorted Sizes
- 6 Official Ride Pins
- 500 Official Pocket Programs upon request
- ½ Page -Ad in Program ***if Paid and Submitted Before 5/1/25***
- Logo on Four Event towers placed throughout the event area
- Public Address Announcements: Limited Sponsor Recognition During Event
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)

Signage/Banners:

- Listing in Media
- 150 x 100-pixel banner ad on the Hollister Rally page of www.roadshowsreno.com for one year (Sponsor must provide banner)

JULY 4-5, 2025



HOLLISTER INDEPENDENCE RALLY 2025

SPONSORSHIP PACKAGES



LEVEL III

\$5,000

- 5 Hollister Rally VIP Registrations (Driver & Passenger)
- 10' x 10' Booth Space
- 5 Official Event T-Shirts in Assorted Sizes
- 5 Official Ride Pins
- 250 Official Pocket Programs upon request
- ½ Page Ad in Program ***if Paid and Submitted Before 5/1/25***
- Logo on Four Event Towers placed throughout the event area
- Public Address Announcements: Limited Sponsor Recognition During Event
- Listing in Media Advertising
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)

Signage/Banners:

- 150 x 100-pixel banner ad on the Hollister Rally page of www.roadshowsreno.com for one year (Sponsor must provide banner)



LEVEL II

\$2,500

- 3 Hollister Rally VIP Registrations (Driver & Passenger)
- 3 Official Event T-Shirts in Assorted Sizes
- 3 Official Ride Pins
- ¼ Page Ad in Program ***if Paid and Submitted Before 5/1/25***
- 50 Official Pocket Programs upon request
- Public Address Announcements: Limited Sponsor Recognition During Event
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)
- Logo on Four Event Towers placed throughout the event area

JULY 4-5, 2025



HOLLISTER INDEPENDENCE RALLY 2025

SPONSORSHIP PACKAGES



LEVEL I

\$1,000

- 2 Hollister Rally VIP Registrations (Driver & Passenger)
- 2 Official Event T-Shirts in Assorted Sizes
- 2 Official Ride Pins
- 25 Official Pocket Programs upon request
- Use of Official Hollister Rally Logo (Upon Written Permission of Producer)
- Public Address Announcements: Limited Sponsor Recognition During Event
- Tag Line in Official program ***if paid before 5/1/25***
- Logo on Four Event Towers placed throughout the event area

**Additional or Custom Sponsorship Options Available Through:
ROADSHOWS, INC**

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JULY 4-5, 2025

